



Promoting European TRACEABILITY Excellence & Research

PETER is a project supported by European Commission [6th framework Programme](#)

PETER is a two year EC Specific Support Action project which has started in April 2006. It provides an international forum for focusing and disseminating the results of European research projects on food traceability and through open discussion identify future research needs. Each of the participants are co-ordinating one or more of key traceability projects. All together, these projects include **more than 400 partners**.

OBJECTIVES

1. Providing an international forum for focusing, disseminating and exploiting EU research on food & feed traceability.
2. Improving collaboration between European projects.
3. Reducing potential duplication among ongoing projects.
4. Maximizing the effectiveness of project activities with reference to shared objectives and results.
5. Creating added value by providing information about gaps, redundancies and research needs after comparing the project complementarities.
6. Achieving a high level of dissemination and exploitation involving all 422 project partners, with targeted stakeholder dissemination activities including website, e-brochures, workshops, conferences and educational documents.



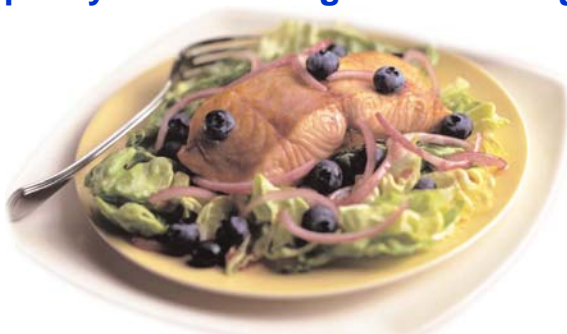
A EUROPEAN FORUM - WITH A GLOBAL MESSAGE

Early outcomes of the project and future research areas

Stakeholder needs have been assessed and gaps in the current EU research programmes identified. This has resulted in a number of research areas being identified which have been recommended for inclusion into the FP7 schedule.

- Development and demonstration of an international global numbering system for food traceability.
- Study into the potential impact of introducing internal traceability of food products within an SME.
- Development of more robust and efficient systems of incident management.
- Cost benefit analysis of the Integration of quality assurance and origin of products into food traceability Systems
- New solutions for minimizing the food safety risks associated with infinite batches.
- Development of systems to enable feedback of consumer issues along the food production chain.

Guaranteeing the security, safety and quality of food is a global challenge.



It is essential that any country or business wishing to commerce or increase food exporting to the EC understand the latest European developments in the area of traceability and the possible impact on their markets. The PETER project has a huge role to play in disseminating appropriate information to the widest possible international audience..

For more information about the **PETER Project**, please visit the website: <http://www.eu-peter.org> or email us at enquiries@eu-peter.org

